



To share powerfully, spend time developing your story. Use the following to brainstorm and refine your story.

Initial oil experience - what led you to want to have dōTERRA in your life? What was the pain, struggle or skepticism that dōTERRA solved for you?

Most memorable healing experiences - when have dōTERRA products made an impact in your life? This can be your own experiences or even someone you know. Note: while drastic stories are fun, the most compelling stories are those that are relatable and applicable.

How has dōTERRA impacted your lifestyle, dreams, and goals? What was life like before dōTERRA, what is life like now and where is your future heading?

Evaluate these experiences and choose those that are the most powerful. Omit anything unnecessary. Share your refined experiences with five people. Share with your mentor what you've learned about your Why through this experience.